

2025 SERVE 360 REPORT

Around The World Highlights



Marriott
INTERNATIONAL



SERVE360
DOING GOOD IN EVERY DIRECTION

MARRIOTT’S CORE VALUES:

Standing the Test of Time

Marriott’s business strategy has remained firmly rooted in our core values for nearly 100 years.

In 1927, J. Willard and Alice S. Marriott opened a nine-seat root beer stand in Washington, D.C., with a set of core values centered around the philosophy of taking care of people.

Our founders’ vision served as a catalyst for growth as the company expanded into the restaurant business and opened our first hotel in 1957, under the oversight of their son, J.W. Marriott, Jr.

“Great companies are built by people who continually think about the business and never stop thinking about how to improve it.”

J. WILLARD MARRIOTT, SR.



OUR CORE VALUES

Put People First

From associates and guests to the communities where we operate, people are at the heart of our business.

Pursue Excellence

We are always seeking to improve. This dedication extends to how we work to make a positive impact on our planet and its people.

Embrace Change

Innovation has always been part of our story, from how we serve our guests to how we effect positive change.

Act With Integrity

We hold ourselves to uncompromising ethical standards and believe that how we do business is as important as the business we do.

Serve Our World

We strive to be a force for good and make a sustainable impact wherever we do business.



Under J.W. Marriott, Jr.’s leadership, the company continued to innovate and grow into a global hospitality leader, creating a lasting legacy built upon these core values as their foundation.

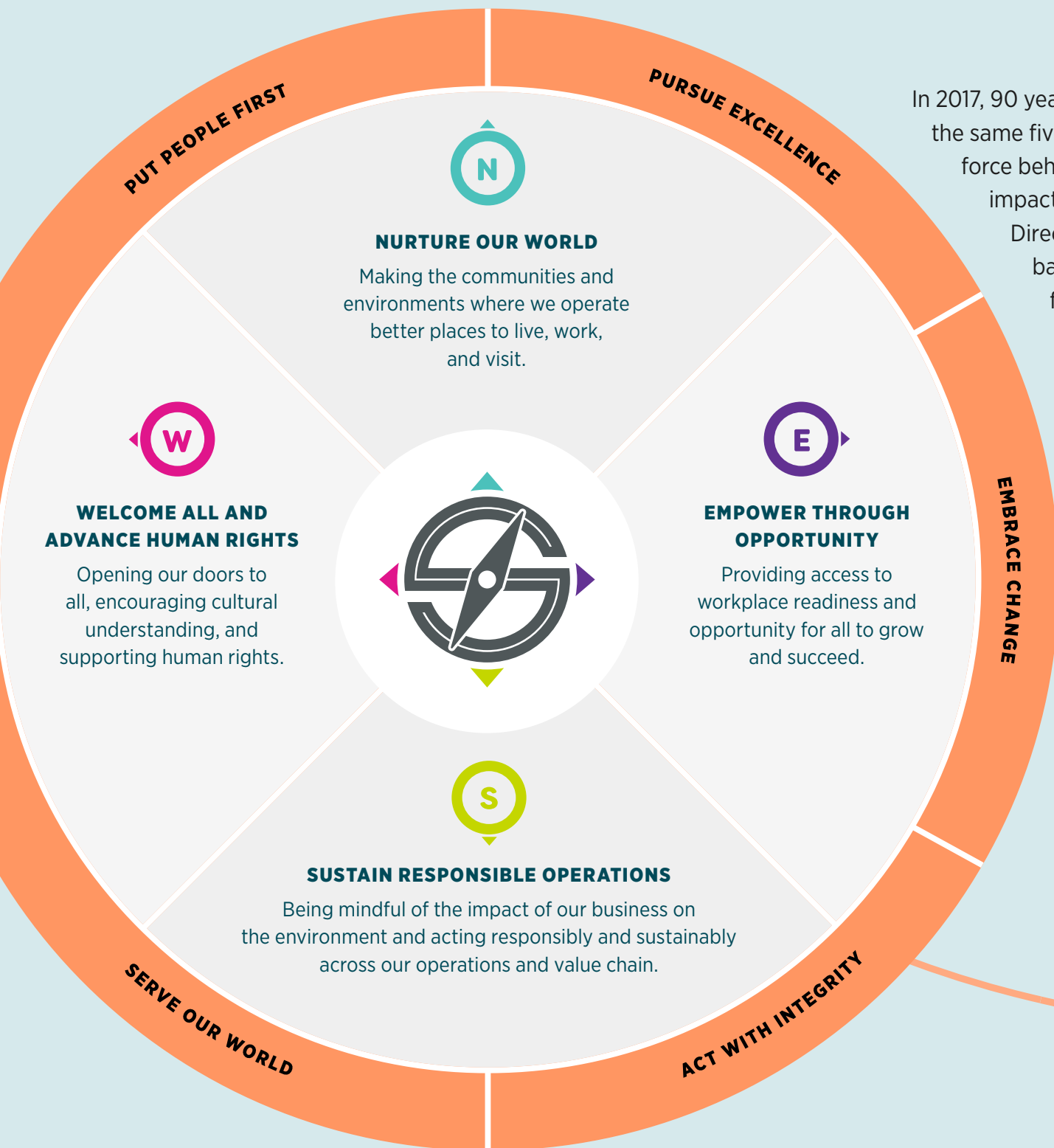
“I want our associates to know that there really is a guy named Marriott who cares about them.”

J.W. MARRIOTT, JR.
Chairman Emeritus

This Report includes forward-looking statements, which are subject to various risks, uncertainties, and factors that could cause our actual results to differ materially from these statements. Such risks, uncertainties, and factors include the risk factors discussed in our U.S. Securities and Exchange Commission filings, including in our most recent Annual Report on Form 10-K and in our subsequent Quarterly Reports on Form 10-Q. We undertake no obligation to update or revise these statements, whether as a result of new information, future events, or otherwise. The forward-looking statements speak only as of the date of this Report, and undue reliance should not be placed on these statements. References to our own or third-party websites and links to such websites are provided for informational purposes and the reader’s convenience. The information or data included on these websites or accessible at these links is not incorporated into, and should not be deemed to be a part of, this Report.

Please [click here](#) for additional information and important cautionary language about forward-looking statements, other information about content included in this Report, and information regarding references to our own or third-party websites, which are not part of this Report. Please [click here](#) for our 2025 Goals.

Report Publication Date: July 31, 2025



In 2017, 90 years after the first root beer stand opened, the same five foundational core values became the driving force behind the launch of our sustainability and social impact platform, Serve 360: Doing Good in Every Direction. The platform drives our efforts to give back to our communities and create lasting value for associates, customers, guests, and owners across the globe.

Our core values remain instrumental to our company's culture, serving as a unique competitive advantage, while guiding us into the future.

At Marriott, as our Chairman Emeritus often reminds us, "success is never final." The enduring legacy established by our founders nearly a century ago continues to shape our future, inspiring our regions to do good in every direction, while upholding the company's strategy.

"My father, who led the company for 66 years, made it a priority to visit hotels and connect with associates — a practice he learned from his own father. I've continued that tradition, and each year I travel extensively to visit properties, meet associates, and speak with Business Councils to stay connected to Marriott's culture.

These experiences serve as a constant reminder that, as the company approaches its 100th anniversary, the core values established by my grandparents remain the foundation of our success and continue to inspire associates who live them every day in service of our guests and each other."

DAVID S. MARRIOTT
Chairman of the Board



ASIA PACIFIC EXCLUDING CHINA



NURTURE OUR WORLD

Supporting the Future of Our Communities

Marriott Business Councils, hotels, and associates actively mobilized to support the vitality of children and education programs across the company's Asia Pacific Excluding China (APEC) region in 2024.

- The Marriott Indonesia Business Council participated in the “Shoes to School” initiative, through which more than 8,200 pairs of shoes were donated to school children in Indonesia.
- Eight Marriott hotels in the Philippines supported children's education by providing 175 school kits, with educational supplies, backpacks, and other materials to students across multiple cities.

Fostering Community Resiliency

At Marriott, we aim to foster a sense of belonging — where associates are taken care of like family. In Marriott's APEC region, our core value of putting people first was put into action when Typhoon Yagi struck our communities in 2024. Hotels mobilized to raise funds for more than 100 associates impacted by the disaster across Thailand, the Philippines, and Vietnam.



CORE VALUES IN ACTION

In response to Typhoon Yagi, Le Méridien Chiang Rai Resort, Thailand (Chiang Rai, Thailand) provided accommodations for two emergency rescue teams, supplied nearby residents with potable water, and offered support to their own associates who were impacted by the disaster.



Celebrating 10 Years of Running, Walking & Riding for a Cause

In 2024, Marriott's APEC region celebrated its 10th anniversary of Road to Give — an annual, region-wide initiative that promotes our people-first culture by encouraging participants to use wellness challenges as powerful fundraising events, all with the goal of supporting the communities where we do business.

Road to Give's 2024 events exemplified how physical activity can serve as a catalyst for giving back, by raising more funds year-over-year.

2024 ROAD TO GIVE IMPACT

\$500,000+

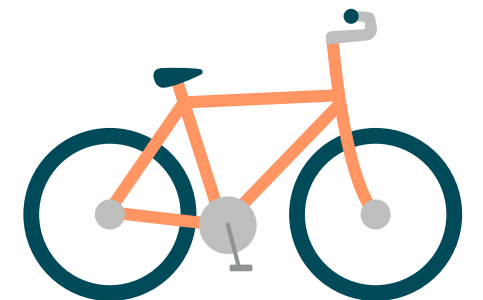
raised for charity

25,000+

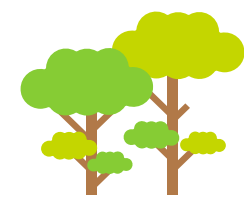
participants

100+

events



Promoting Biodiversity Across APEC



33,000+

trees were planted by 99 hotels across India as part of the *Two Trees per Room — Embracing Nature’s Bloom* initiative



12,500+

coral fragments were transplanted by four Marriott hotels in the Maldives to support coral reef revitalization



Conserving Resources & Promoting Responsible Sourcing

During a month-long activation to celebrate **World Ocean Day** in 2024, Marriott hotels and associates across APEC developed community collaboration programs aimed at conserving marine resources and biodiversity. More than 370 culinary teams across the region participated by creating unique dishes to demonstrate the use of responsibly sourced seafood, while also incorporating low or zero waste output practices during meal preparation.

Supporting Marriott’s Global Goals Through Sustainability Programs & Investments

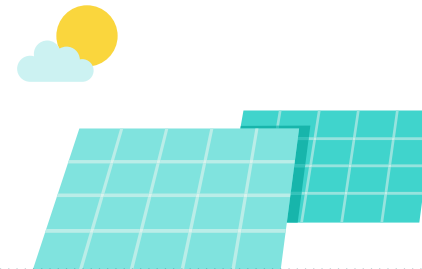
Across APEC, Marriott hotels actively engaged in environmental programs to support the company’s Serve 360 Goals and broader sustainability strategy throughout 2024:

230+ managed properties underwent comprehensive energy assessments

48 managed properties have active, on-site solar panels

68 managed and franchised properties continued their support for the **Scholars of Sustenance Foundation** by donating 83,000+ kg (182,000+ lbs.) in surplus food

~300 managed and franchised properties eliminated single-use water bottles in guest rooms and event spaces



Opening Doors to Hospitality Careers

In 2024, Marriott’s APEC region participated in programs focused on empowering the workforce, while meeting the current and future needs of our business:

- Marriott Australia engaged with the **Australian Disability Network** to support the placement of talented and skilled job seekers with disabilities.
- Marriott South Asia launched a toolkit providing resources and best practices in employing persons with disabilities.



CORE VALUES IN ACTION

“Our hotel is committed to fostering an environment where everyone is given equal opportunities.”

GARDEN SUPERVISOR
PHUKET MARRIOTT RESORT & SPA, MERLIN BEACH
Phuket, Thailand



WELCOME ALL AND ADVANCE HUMAN RIGHTS

Advocating for Survivors of Human Trafficking

Marriott’s comprehensive human rights awareness program aims to support survivors of human trafficking. In 2024, Marriott collaborated with **Survivor Alliance** to translate the Future in Training (FiT) Curriculum, a resource for survivors interested in pursuing careers in the hospitality industry, into Thai, and aims to deploy the curriculum more broadly in Thailand in 2025.

CARIBBEAN & LATIN AMERICA



NURTURE OUR WORLD

Serving Our Local Communities

From programs that promote the vitality of children to disaster relief support, Marriott properties and associates across Caribbean & Latin America (CALA) are impassioned to do good and serve their world. Throughout 2024, the region undertook efforts to create significant positive impacts in its communities.

- In response to the 2024 Rio Grande do Sul floods, Marriott hotels in Brazil joined forces to collaborate with local organizations to collect donations for those impacted by the disaster. Associates at JW Marriott Hotel Rio de Janeiro (Rio de Janeiro, Brazil) mobilized to raise funds for approximately 3,000 families affected by the flooding.
- In Panama, Marriott associates volunteered with a local organization to foster educational opportunities and inspire young learners. In 2024, 50 associates volunteered for **Junior Achievement de Panamá** — supporting 1,400 children on their educational journey.

2024 Volunteerism & Donation Impact

5,700+

volunteer activities

\$2.5M+

in-kind and cash donations

317,000+

volunteer hours



Restoration Through Ecosystem Conservation

CALA properties aim to increase the resiliency of our communities and environments. For example, The Westin Puntacana Resort & Club and Four Points by Sheraton Puntacana Village (Punta Cana, Dominican Republic) engaged with **Fundación Puntacana** — a nonprofit focused on developing innovative solutions to preserve the local ecosystem.

Through their 2024 activities, these properties supported the transplanting of more than 3,500 coral fragments to help restore reef habitats, protect local beaches, and promote healthy fish populations.

Protecting Local Species

Properties across CALA are actively engaged in sea turtle nesting and release programs. For example, in Puerto Vallarta, Mexico, the Marriott Puerto Vallarta Resort & Spa's marine biologist leads volunteer activities with guests who can participate in the turtle rescue program. In 2024, the property released more than 35,000 turtle hatchlings.



S

SUSTAIN RESPONSIBLE OPERATIONS

Leveraging Collective Power & Innovation to Reduce Environmental Impacts

In 2024, CALA hosted the Serve 360 Owner & Franchisee Advisory Council, which brought together 14 hotel owners and franchisees who collaborated to promote sustainability initiatives across the region.

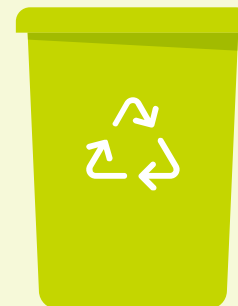
During the Council meeting, participants shared prior practices and technologies used to support Marriott’s Serve 360 Goals. One of the success stories shared was the implementation of artificial intelligence (AI) to reduce food waste. In 2024, eight properties in CALA utilized AI software systems to reduce food waste by 37,000 kg (81,500 lbs.) — the equivalent of more than 90,000 meals.



CORE VALUES IN ACTION

The Property Director of Engineering for two properties in Buenos Aires, Argentina strives to implement innovative measures to drive meaningful progress.

“I appreciate the freedom the hotel is giving us to generate sustainable projects and initiatives. Personally, I am passionate about the subject, and surrounding yourself with colleagues who feel the same passion can lead to projects that obtain results.”



E

EMPOWER THROUGH OPPORTUNITY

Fostering Careers in Hospitality

CALA implements localized career programs aimed at providing valuable support to the region’s current and future workforce.

- In Mexico City, Marriott properties engaged with a youth-focused organization to facilitate employment opportunities, resulting in 20 individuals successfully joining the workforce at the participating hotels in 2024.
- More than 700 participants joined CALA’s 2024 Let’s Talk forums, aimed at inspiring, educating, and empowering individuals and teams across the region.

CORE VALUES IN ACTION

“[Marriott’s] culture emphasizes values and principles such as taking care of people, listening to their needs, and helping them as much as possible. This has allowed me to find where I belong, discover my passion, and excel in my career.”

DIRECTOR OF HUMAN RESOURCES
MEXICO CITY CUSTOMER ENGAGEMENT CENTER
Mexico City, Mexico

W

WELCOME ALL AND ADVANCE HUMAN RIGHTS

Expanding Our Resources to Protect Human Rights

Marriott hotels look for opportunities to learn more about addressing human trafficking, exploitation, and forced labor.

For example, JW Marriott Guanacaste Resort & Spa (Guanacaste, Costa Rica) received local government recognition for their anti-trafficking training and activities. The Barranquilla Marriott Hotel (Barranquilla, Colombia) worked with the National Police and the Ministry of Tourism to further train the hotel’s associates in understanding how to deal with human trafficking. At The St. Regis Bahia Beach, Puerto Rico (Río Grande, Puerto Rico), the property’s Security Manager participated in a Puerto Rico Hotel and Tourism Association training to gain additional insights into region-specific human trafficking issues.

EUROPE, MIDDLE EAST & AFRICA



NURTURE OUR WORLD

Supporting the Needs of Local Organizations & Communities

As part of our company's "Spirit to Serve," associates in Marriott's Europe, Middle East & Africa (EMEA) region work to support local organizations where we do business.

In 2024, associates from the Jordan Business Council participated in a "Day for a Life" initiative and donated the cash equivalent of their vacation days to the King Hussein Cancer Foundation (**KHCF**) to support cancer patients on their recovery journeys. The Jordan Business Council also supported the KHCF through the "Room for Hope" program, which invites guests to make a voluntary donation during their stay. Together, the initiatives collected approximately \$73,000 for the KHCF.

In the Netherlands, associates, hotels, and Business Councils engaged to support underprivileged youth and provide children opportunities to stay active. In 2024, managed and franchised associates volunteered nearly 700 hours at the Kids Olympics event, held in collaboration with **NL Cares**.



CORE VALUES IN ACTION

In addition to Marriott-driven initiatives, many associates also directly serve their communities. The Director of Engineering at Le Méridien Paris Arc de Triomphe (Paris, France) is one example of an associate doing just that.

The Director of Engineering serves as a volunteer firefighter and in 2024, provided more than 1,000 volunteer hours to help protect the city of Paris.



Responding to Disasters with Coordinated Efforts

When flash flooding caused devastation in Valencia, Spain in 2024, Marriott associates, hotels, and Business Councils worked together to provide resources and support recovery efforts.

Within the first week of the natural disaster, Marriott's Northern and Southern Spain Business Councils came together to collect donations and arrange for the delivery of emergency supplies. The Marriott Iberia Procurement team organized on-site aid in the affected areas and coordinated vendor support to distribute food, water, and in-kind donations.

Hotels across the region also supported relief organizations, including fundraising for **World Central Kitchen's** response efforts.

2024 VALENCIA FLOODING SUPPORT FROM MARRIOTT'S NORTHERN AND SOUTHERN SPAIN BUSINESS COUNCILS

750+ **\$160,000+**

volunteer hours

in-kind and cash donations



S

SUSTAIN RESPONSIBLE OPERATIONS

Reducing Food Waste Using Artificial Intelligence

In 2024, more than 50 managed hotels across the United Kingdom, Ireland, and the Nordics installed the **Winnow** food waste platform, avoiding nearly 370,000 kg (815,700 lbs.) of food waste. The Winnow system uses artificial intelligence and provides chefs and other kitchen associates with training to support food waste reductions.

CORE VALUES IN ACTION

The Ritz-Carlton, Berlin’s (Berlin, Germany) Environmental Management Officer centers sustainability in their work each day.

The Environmental Management Officer was responsible for successfully preparing the hotel for **Green Key** certification and has contributed to task forces at other Marriott properties, including supporting them in obtaining environmental certifications.

ACHIEVING THIRD-PARTY SUSTAINABILITY CERTIFICATIONS

Across EMEA, more than 500 properties were third-party sustainably certified as of year-end 2024, representing a significant year-over-year increase.



E

EMPOWER THROUGH OPPORTUNITY

Inspiring the Next Generation of Hospitality Leaders

In 2024, more than 4,400 managed and franchised associates in the United Arab Emirates participated in various networking and training events — all aimed at inspiring the next generation of leaders at Marriott.

Long-Standing Efforts to Empower Hospitality’s Future Workforce

For over 20 years, Marriott has supported the Global Travel and Tourism Partnership (**GTTP**) — a nonprofit organization dedicated to investing in the lives of youth by providing hospitality skills training worldwide. In 2024, GTTP expanded educational resources, launching the “Responsible Tourism” and “Workforce Readiness” courses.

Throughout 2024, Marriott continued to provide GTTP with access to the company’s learning and development program, GROW, to support the organization’s educational programs. Marriott’s Chief Human Resources Officer, EMEA also sits on the Board of GTTP.

W

WELCOME ALL AND ADVANCE HUMAN RIGHTS

Raising Awareness of Human Trafficking

The Portugal Business Council hosted a hybrid human trafficking awareness event, with more than 70 in-person and 120 online participants. The discussion focused on raising awareness about human trafficking, sharing insights on prevention, and offering support to survivors. Experts provided perspectives on the global and local impact of human trafficking, emphasizing the importance of collaborative efforts in combating this issue, and participants engaged in meaningful dialogue.



GREATER CHINA



NURTURE OUR WORLD

Fostering Resiliency, Sustainability & Meaningful Impacts in Our Communities

Business Councils, hotels, and associates across Marriott's Greater China (GC) region, continue to support local and national community organizations through volunteerism and fundraising efforts.

- Business Councils in GC organized eight charity golf tournaments, raising nearly \$330,000 for ecological and community support initiatives across the region in 2024.
- In December 2024, Marriott hotels and associates organized an annual gala event, which raised over \$350,000 for the **Yao Foundation** Hope School Basketball Season project. This initiative supports youth by teaching them basketball and promotes sportsmanship, joy, self-confidence, and teamwork.
- Marriott's GC Business Councils continue to engage with **Operation Smile**, which provides safe surgery and post-operative care for children. In 2024, 33 volunteers contributed more than 1,100 volunteer hours to assist patients, and more than \$30,000 was raised for the organization through Cycle for Smile events in the region.
- More than 26,000 participants raised over \$170,000 as part of Road to Give's 2024 health and well-being focused fundraising events.



The Relaunch of a Flagship Program to Engage Guests & Support Our Communities & Environments



In late 2024, GC relaunched **Good Travel by Marriott Bonvoy®**, offering guests the opportunity to create a positive impact across local communities and environments.

Each time a guest engages through one of the Good Travel by Marriott Bonvoy experiences, a shrub is donated to support the rehabilitation of areas affected by desertification in northwest China.

As of year-end 2024, more than 45 properties in Marriott's GC region have participated in Good Travel by Marriott Bonvoy, with plans to extend the reach of the program across additional hotels over the coming years.



SUSTAIN RESPONSIBLE OPERATIONS

Integrating Sustainability Practices Across Hotels & Supply Chains

During 2024, Marriott's **responsible bath amenities** initiative was implemented across hotels in GC, with the goals of integrating sustainability and reducing environmental impacts. As of year-end 2024, more than 78% of managed hotels in GC had implemented responsibly sourced bath amenities.

As this initiative continues to expand to include managed and franchised properties in GC, the region plans to explore innovative materials and technologies to further reduce environmental impacts, while improving the guest experience through sustainable luxury.

S

SUSTAIN RESPONSIBLE OPERATIONS

Fostering a Sustainability-Focused Ethos

The GC region aims to strengthen associates’ sustainability mindset, while also driving innovation. In 2024, more than 180 participants, including general managers, sustainability champions, and above-property leaders across 110 properties in GC participated in workshops with the goal of empowering associates to implement sustainable actions across their roles.

CORE VALUES IN ACTION

At JW Marriott Hotel Hong Kong (Hong Kong, China), the property’s sustainability committee integrates responsible business initiatives and leverages innovation, best practices, and educational awareness to minimize environmental impacts and enhance the guest experience. The committee is made up of hotel leaders from various disciplines, all of whom have obtained specialized certificates in topics ranging from carbon footprint management to responsible investing.



To support a resilient and responsible supply chain, more than 30,500 approved suppliers in GC responded to a sustainability and social impact-related assessment via the region’s dedicated online platform — Marriott Vendor System.



E

EMPOWER THROUGH OPPORTUNITY

Empowering Youth Through Industry Collaborations

Supporting youth in achieving meaningful careers within the hospitality industry can help drive lasting benefits to our business and our communities around the world. In 2024, Marriott’s GC region led the development of the National Industry & Education Integration Community of Tourism & Hotel Industry, a collaborative organizational platform jointly established by the GC region, higher educational institutions, vocational colleges, and research institutes, focusing on industry-education cooperation.

The region also continued to establish and maintain relationships with colleges, universities, and other educational organizations to promote a seamless transition from education to employment in the hospitality sector.

CORE VALUES IN ACTION

The Duty Engineer at the Zhuzhou Marriott Hotel (Hunan, China) has been a key figure at the property since its pre-opening in 2014. This individual serves as a mentor and trainer, regularly guiding associates and sharing engineering knowledge.

2024 YOUTH ENGAGEMENT IMPACTS

720+ culinary students participated in the 2024 Young Chef Competition

30,000+ students trained annually through internship programs in the region

200+ schools engaged through Marriott’s virtual lecture series to help young people develop hospitality skills

W

WELCOME ALL AND ADVANCE HUMAN RIGHTS

Advancing Human Trafficking Awareness

In support of Marriott’s Serve 360 Goals, the GC region has achieved a 96% completion rate of the company’s human trafficking awareness training, as of year-end 2024.



UNITED STATES & CANADA



NURTURE OUR WORLD

Reforeesting Local Communities

We believe that investing in projects that support biodiversity is an important component of making our communities and environments better places to live, work, and visit. In 2024, Marriott International supported the Chesapeake Bay Foundation's (**CBF**) efforts to plant trees across the state of Maryland (U.S.), striving to help purify both the water and the air.

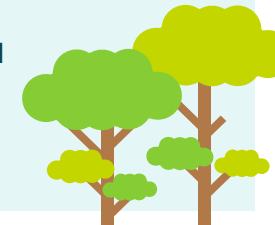
2024 CBF ENGAGEMENT ACTIVITIES

10,800+

trees potted and maintained
in nurseries for future
reforestation activities

~5,000

trees planted
in Maryland



More Than 40 Years of Supporting the Vitality of Children

In 1983, Marriott became **Children's Miracle Network's** first corporate sponsor. Over 40 years later, and with more than \$166 million donated to Children's Miracle Network Hospitals in the U.S. & Canada, Marriott's support continues to serve a vital role in helping redefine positive outcomes for children and communities.

In 2024, the fundraising efforts of associates, properties, and Business Councils resulted in more than \$6.9 million donated to Children's Miracle Network Hospitals.



Supporting Disaster Relief Efforts Across the U.S.

Throughout 2024, the Marriott Disaster Relief Fund (**MDRF**) continued to provide ongoing support to associates and communities impacted by the wildfires in Maui (Hawaii, U.S.). When natural disasters struck in the southern U.S., Marriott teams once again rose to the occasion, with the MDRF providing aid to associates affected by and humanitarian organizations responding to Hurricanes Beryl, Debby, Helene, and Milton.



SUSTAIN RESPONSIBLE OPERATIONS

Expanding Food Waste Recovery Efforts

In 2024, Marriott properties in Canada continued to expand food waste reduction efforts by engaging with **La Table des Chefs**, an organization aimed at fighting food insecurity.

Throughout 2024, more than 40 properties in Canada participated in the program, diverting more than 15,000 kg (33,000 lbs.) of food waste from landfills.

Accelerating Progress Toward Marriott's Global Certification Goals

In 2024, Marriott's U.S. & Canada region formalized an engagement with **Green Key Global** to drive the company's focus on sustainability certifications, while providing properties with tailored resources and support. In line with this enhanced focus, nearly 50% of hotels in Marriott's Canada region were third-party sustainably certified as of year-end 2024.

CORE VALUES IN ACTION

The Sheraton Fairplex Suites and Conference Center (California, U.S.) leveraged recommendations from their energy assessment to implement several energy efficiency upgrades associated with heating, ventilation, and air conditioning and control system upgrades.

Additionally, the hotel was recognized with a 4-key rating from Green Key Global.



Broadening Responsible Sourcing Impacts in the U.S.

Throughout 2024, Marriott's U.S. & Canada region continued to make progress against the company's Serve 360 responsible sourcing goals. At managed properties across the U.S., 91.99% of total egg spend was cage-free; 24.43% of total pork spend was **responsibly sourced**; and approximately 54% of total paper spend was **responsibly sourced** as of year-end 2024.¹

CORE VALUES IN ACTION

On the wall of a Marriott chef's office hangs a quote from the UN's Sustainable Development Goals: "By 2022, approximately 735 million people — or 9.2% of the world's population — found themselves in a state of chronic hunger."

The Dual Executive Chef at two Marriott properties in Canada operates with a mission: to see an end to hunger. With this in mind, the chef embarked on a journey to track food waste, analyze guests' eating habits, and develop innovative solutions. As a part of these efforts, the chef also engages with a local organization to rescue the hotel's surplus food and deliver it to those in need.

E

EMPOWER THROUGH OPPORTUNITY

Expanding Career Opportunities Within Our Company & Industry

Marriott's **Voyage Program** provides hands-on, discipline-specific training and a leadership-focused curriculum for recent college graduates. In 2024, more than 500 Voyagers were hired into the company across the U.S. & Canada.

(1) Based on available data.

CORE VALUES IN ACTION

"Marriott's culture is the foundation of our company's success. We recognize that in order to be the best in the business, we need to attract and retain top talent. It's about focusing on our associates' needs and the way in which we focus on our guests' needs."

AREA GENERAL MANAGER
JW MARRIOTT MARCO ISLAND BEACH RESORT
Florida, U.S.



W

WELCOME ALL AND ADVANCE HUMAN RIGHTS

Advocating for Survivors of Human Trafficking

Throughout 2024, Marriott continued expanding the Future in Training (FiT) Curriculum for survivors of human trafficking. With an initial grant from the **American Hotel and Lodging Association (AHLA) Foundation's** No Room for Trafficking Survivor Fund and support from Marriott, the **University of Maryland SAFE Center** reached 211 survivors across 14 agencies in 12 U.S. cities in 2024. Through a second AHLA Foundation grant and support from Marriott, the SAFE Center plans to support an additional 270 survivors in 16 cities, including two new U.S. cities and one Canadian city, between July 2024 and July 2025.

